



Spatiotemporal Multi-Graph Convolution for Ride-hailing Demand Forecasting

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Joint work with

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Introduction

- More than 18 billion ride-hailing trips worldwide in 2018*
 - Twice as much as the world population.
- Benefit of better ride-hailing demand forecasting

Better Vehicle Dispatching

Higher vehicle utilization



Early congestion warning

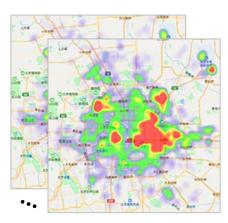


* <u>http://www.businessofapps.com/data/uber-statistics/</u>, Nov 2018.

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Region-level Ride-hailing Demand Forecasting

- Input: past T observations of demands of all |V| regions
- Output: demands of all |V| regions in the next time stamp
 Input
 Output



$$f: \mathbb{R}^{T \times |V|} \to \mathbb{R}^{|V|}$$



$\mathbb{R}^{T\times |V|}$



Complicated spatial and temporal correlations

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Related Work

- Spatiotemporal forecasting on grid
 - Classical settings for demand forecasting problem
 - CNN-based approaches: region-wise relationship is Euclidean
 - DeepST/STResNet: Crowd flow forecasting (Zhang et al., 2017)
 - DMVST: Demand forecasting (Yao et al., 2018)

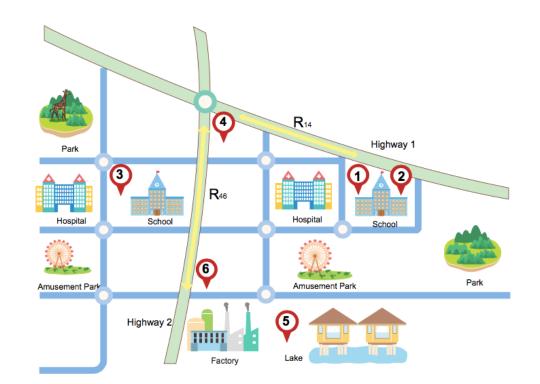
Hard to capture the **non-Euclidean** correlations

- Spatiotemporal forecasting on graph
 - LinUOTD: handcrafted feature + LR for demand forecasting (Tong et al., 2017)
 - DCRNN/ST-GCN: Graph convolution based traffic forecasting (Li et al., 2018a, Yu et al., 2018, Li et al., 2018b, Yan et al., 2018)

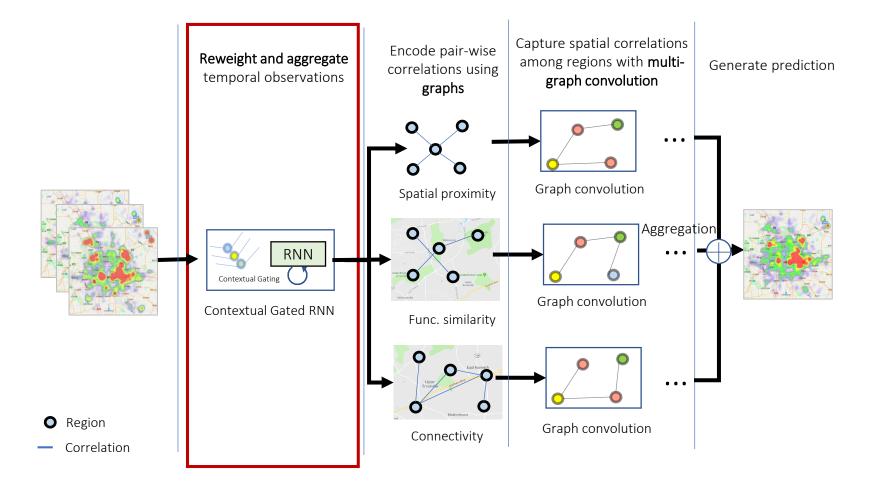
Hard to capture the **multimodal** correlations

Multimodal Correlations among Regions

- Spatial proximity
 - Region 1 and 2
- Functional similarity
 - Regions with similar context show similar demand patterns
 - Region 1 and 3
- Road connectivity
 - High-speed transportation facilitate correlation
 - Region 1 and 4



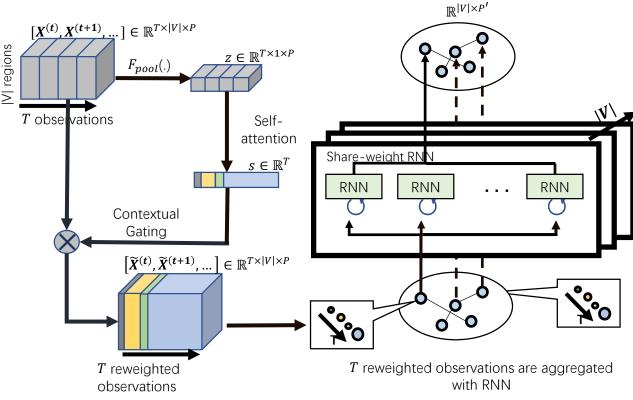
Spatiotemporal Multi-Graph Convolution Network



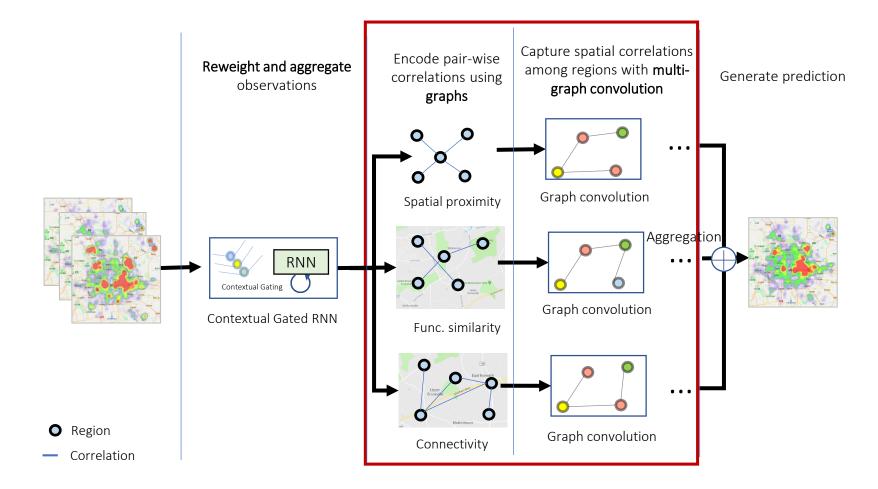
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CGRNN: Context-aware Temporal Aggregation

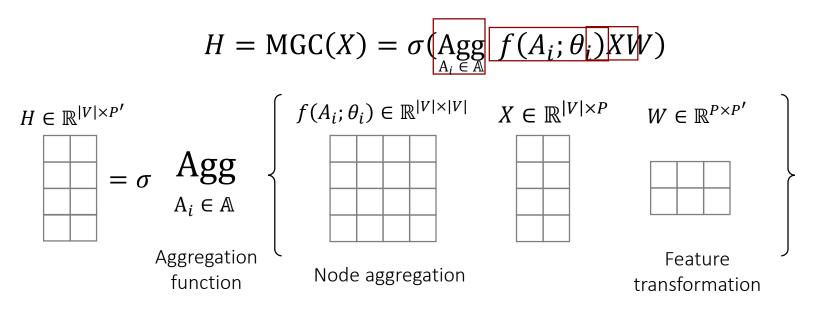
- Summarize contextual information
- Calculate gates based on interdependencies between observations with self-attention
- Reweight observations with gates
- Aggregate reweighted observations with shareweight RNN



Spatiotemporal Multi-Graph Convolution Network

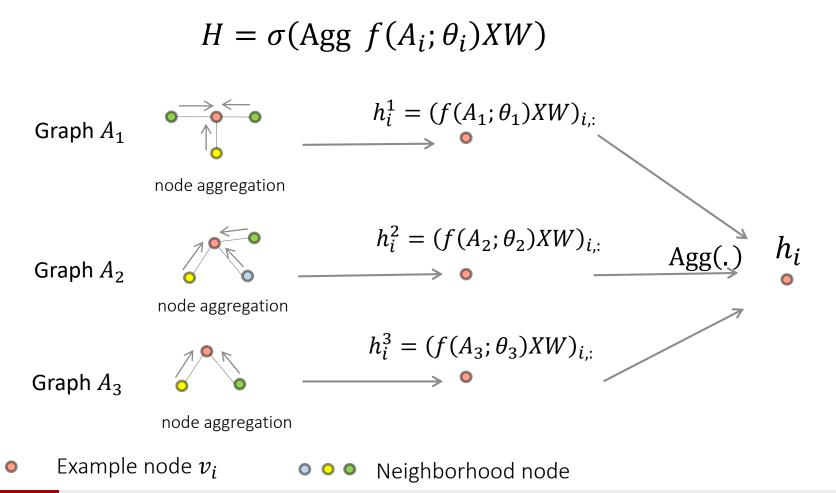


Multi-graph Convolution



- $f(A_i; \theta_i)$: function of adjacency matrix A_i with parameter θ_i
 - Polynomial of graph Laplacian, graph attention etc.
- Agg: Aggregation function
 - Sum, average, attention-based aggregation

Multi-graph Convolution



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Datasets

Beijing:

- 1296 regions, 19M samples
- 10 months in 2017
- Shanghai
 - 896 regions, 13M samples
 - 10 months in 2017
- POI/Road network
 - OpenStreetMap





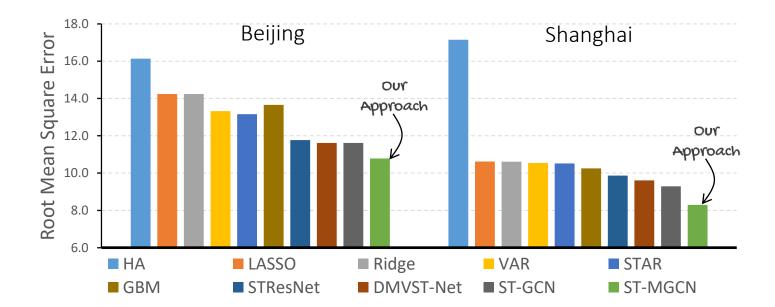
Experiments

Baselines

- Historical Average (HA)
- Linear Regression (LASSO, Ridge)
- Vector Auto-Regression (VAR)
- Spatiotemporal Auto-Regressive Model (STAR)
- Gradient Boosted Machine (GBM)
- Spatiotemporal Residual Network (ST-ResNet), with Euclidean grid
- Spatiotemporal graph convolutional network (ST-GCN), with road network graph
- Deep Multi-view Spatiotemporal Network (DMVST-Net), with Euclidean grid, SOTA for ride-hailing demand forecasting
- Task
 - One step ahead ride-hailing demand forecasting

Experimental Results

- ST-MGCN achieves the **best performance** on both datasets
 - 10+% improvement*.

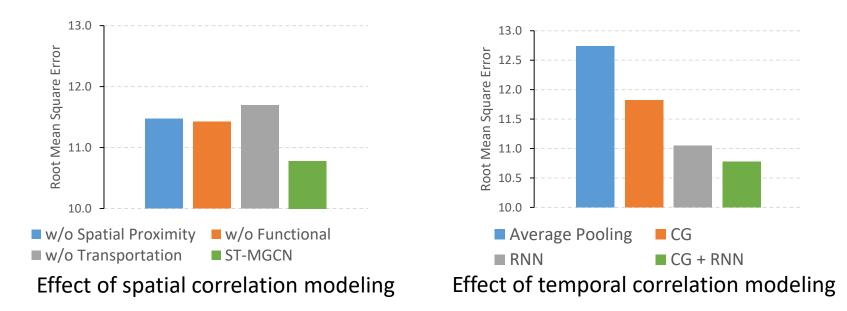


* In terms of relative error reduction of RMSE.

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Experimental Results

- Both spatial and temporal correlations modeling are necessary
 - Removing either graph component leads to significantly worse performance.
 - With CGRNN, ST-MGCN achieves the best performance.

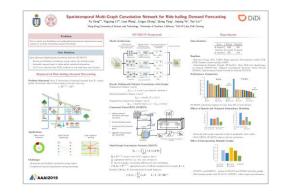


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Summary

- Spatial: encode **pairwise correlations** into multiple **graphs**
- Temporal: reweight (self-attention) and aggregate (RNN)
- Result: 10+% improvement on real-world large-scale datasets





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Thank You!

Q & A

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